

金融投資工具原理與應用專業證書課程 Professional Certificate in Principles and Applications of Financial Instruments

報名表 Enrollment Form

《金融投資工具原理與應用專業證書課程》其中包括三個獨立課程。金融從業員可根據需要，選擇報讀其中任何一個或全部課程，出席率達 70% 的學員可獲頒發證書。修讀全部課程且出席率整體時數達 70% 的學員，則可另獲頒發《金融投資工具原理與應用專業證書》。

報讀課程，請選擇〔請在適當方格內✓〕

課程編號	課程名稱	上課日期／時間 (星期一至星期五 7pm-10pm, 星期六 10am-1pm, 2pm-5pm)	截止 報名	學費** (會員價)
<input type="checkbox"/> IFS-2017-33	《金融投資工具原理與應用專業證書課程》之《股票篇》 Professional Certificate in Principles and Applications of Financial Instruments: Stock Investment	2017 年 11 月 24、27、29、12 月 1、4、6、11、13 日, 24 小時 Hours (逢星期一、三、五、12 月 8 日除外)	11 月 13 日	澳門元 2,800
<input type="checkbox"/> IFS-2017-34	《金融投資工具原理與應用專業證書課程》之《基金篇》 Professional Certificate in Principles and Applications of Financial Instruments: Fund Investment	2017 年 11 月 30、12 月 5、7、12、14 日, 15 小時 Hours (逢星期二、四)		澳門元 1,800
<input type="checkbox"/> IFS-2017-35	《金融投資工具原理與應用專業證書課程》之《認股證與牛熊證篇》 Professional Certificate in Principles and Applications of Financial Instruments: Derivative Warrants & CBBCs	2017 年 12 月 9、15、18、19 日, 15 小時 Hours		澳門元 1,800
** 非會員學費每科在會員價上增加 100 澳門元			合計：	

個人資料 Personal Details :

先生 Male 女士 Female

中文姓名 Name in Chinese		外文姓名 Name in Foreign Language	
出生日期 Date of birth	____ / ____ / ____ 日 D 月 M 年 Year	身份證／護照號碼 ID/Passport No.	
機構名稱 Company Name			
職位 Position		保險中介人編號 Registration N°	
電話 Tel.		電郵 E-Mail	
通訊地址 Address			
學歷程度 Education Level 請選擇 please tick 「✓」	<input type="checkbox"/> 小學 Primary <input type="checkbox"/> 中學 Secondary <input type="checkbox"/> 專科學位 Associate Degree <input type="checkbox"/> 學士學位 Degree <input type="checkbox"/> 學士學位以上 Above Degree <input type="checkbox"/> 其他 Other _____		

簽署 Signature : _____

日期 Date : _____

學員編號 Student No.	_____	(僅供澳門金融學會內部使用 For office use only)
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附件 Encl.: 請附報名人身份證副本 Please attach a copy of the applicant's Identity Card

金融投資工具原理與應用專業證書課程 Professional Certificate in Principles and Applications of Financial Instruments

課程簡介 Introduction

該系列的投資實務知識課程為本澳金融從業員而設，旨在幫助學員全面認識及瞭解金融投資工具原理與應用。

課程分為以下三部分：

- 一、 股票投資原理與應用
The Principles and Applications of Stock Investment
- 二、 基金投資原理與應用
The Principles and Applications of Fund Investment
- 三、 認股證與牛熊證投資原理與應用
The Principles and Applications of Derivative Warrants & CBCs

課程對象 Target Audience

本課程適合各銀行從業員、保險從業員、證券經紀及基金銷售人員修讀。

This course is designed for banking practitioners, insurance practitioners, stockbroker and sales executive.

導師 Instructor

陳臻臻先生 Rafe Chan：認可財務策劃師 CFP^{CM}，金融碩士 MSF

陳先生為澳門財經專業進修中心總監，曾擔任多間著名金融機構之投資顧問。大學時期主修國際金融專業，持有金融碩士學位及認可財務策劃師專業資格。陳先生採用理論與實踐並重之教學方針，為多間教育機構、金融機構以及政府機構設計及教授財經課程及舉辦講座，至今已擁有十四年教授財經科目的教學經驗。

Mr. Rafe Chan, director of the Macau Financial Development Centre, was previously an investment advisor of several well-known financial institutions. He majored in international finance during his university studies, and holds a Master's degree in Finance and the Certified Financial Planner (CFP^{CM}) professional qualification. His didactic teaching maintains a dynamic balance between learning about theory and actual practice. He has provided financial training courses and seminars for a number of academic institutions, financial institutions as well as government departments, and so far he has 14 years of experience in teaching financial courses.

其他課程資料 Other Course Info.

上課語言： 廣東話

地點： 澳門士多烏拜斯大馬路 1-B 號東曦閣大廈地下澳門金融學會

課程查詢： 請電李先生 或 官小姐，電話 8297 2626 / 2856 8280。

股票投資原理與應用 The Principles and Applications of Stock Investment

課程目的 Course Objectives

本課程透過多個市場實例與個案來說明股票投資領域所涉及的各项重要資訊，務求讓學員能正確解讀與分析各類與股票有關的實務訊息，全面提升日常相關金融工作績效與專業性。

課程內容 Course Contents

- ❖ 瞭解股票市場的運作
- ❖ 股票投資利弊與風險
- ❖ 瞭解股票種類與名稱的劃分
- ❖ 認識股票指數
- ❖ 瞭解實務股票交易機制
- ❖ 解說各項股票市場常見財金術語
- ❖ 如何閱讀股票報價機
- ❖ 股票派息須知
- ❖ 各類常見公司動態解說：收購與合併，私有化，分拆，供股，配股，股本重組，合股，拆細，股份回購。
- ❖ 認購新上市股份須知
- ❖ 拆解各項影響股票價格變動的因素
- ❖ 探討常見股票財務比率與估值指標

基金投資原理與應用 The Principles and Applications of Fund Investment

課程目的 Course Objectives

隨著金融市場的快速發展，基金已成為現今最為流行的投資工具之一。但基金投資五花八門，當中所涉及的投資區域、項目、風險、投資方式及收費均不盡相同。本課程旨在從各類基金的運作原理、特性、結構到實際分析流程，分別作出系統並深入的講解，務求讓金融從業員能充份瞭解有關基金投資所涉及各類專業知識。

Funds have become one of the common investment tools along with rapid developments of financial markets. There are various fund investments products which involve different investment region, portfolio, risk, investment type and related charges. This course will systematically and in-depth study the operations, characteristics, structure and technical analysis of different kinds of funds in order for financial practitioners to enhance their knowledge in the area of fund investment.

課程內容 Course Contents

各類基金的特性、結構與分析 Types of investment funds

- ❖ 互惠基金與信托基金 Mutual Fund and Unit Trust
- ❖ 開放式與封閉式基金 Open-end Fund & Close-end Fund
- ❖ 股票基金 Equity Fund
- ❖ 債券基金 Bond Fund
- ❖ 貨幣市場基金 Money Market Fund
- ❖ 均衡形基金 Balanced Fund
- ❖ 傘子基金 Umbrella Fund
- ❖ 鏡子基金 Mirror Fund
- ❖ 指數基金 Index Fund
- ❖ 交易所上市基金 ETF/Exchange Traded Fund
- ❖ 專題行業基金 Theme Fund
- ❖ 對沖基金 Hedge Fund
- ❖ 保本基金 Guarantee Fund
- ❖ 房地產信托基金 REITS

基金買賣的實務知識 Understand the practical knowledge of fund

基金的報價 How to read the Price of fund

基金的資產淨值 NAV/Net Asset Value of fund

剖析基金的投資方式 Type of fund investment methods

基金收費面面觀 Reading through the charges of fund

基金單章的閱讀指引 How to read the fund factsheets



- ❖ 如何衡量基金的回報（持有期回報率、累積回報率、年度回報率、年化回報率）
How to calculate the return of fund (Holding Period Return, Cumulative Return, Calendar Year Return, Annualized Return)
- ❖ 基金儲蓄目標金額計算 How to calculate the target of fund saving
- ❖ 探討基金單章中的各項資訊 Reading through the fund prospectus in fund factsheets

各種基金績效評比指標 Fund performance measures

- ❖ 貝它系數 Beta
- ❖ 標準差 Standard Deviation
- ❖ 夏普比率 Sharpe ratio
- ❖ 阿爾法系數 Alpha
- ❖ R 平方指標 R-squared
- ❖ 川納比率 Treynor Ratio

基金評級機構：解讀理柏、晨星的評級方式及其網站資訊
Rating by external parties: Morningstar & Lipper

剖析資產配置與分散風險的概念 Concept of Asset Allocation

認股證與牛熊證投資原理與應用 The Principles and Applications of Derivative Warrants & CBBCs

課程目的 Course Objectives

衍生工具近年交投大增，並以認股證與牛熊證的發展最為迅速，但當中所涉及的風險因素與投資知識亦相對複雜。故此本課程將深入且系統地講解以上兩者的結構與運作，務求令金融從業員全面掌握此等衍生工具的專業知識。

As recently the turnover volume of derivative instruments has increased enormously, particularly in terms of the rapid development of the Derivative Warrants & CBBCs, the risks involved and needs of investment knowledge are relatively sophisticated. Therefore, this course will focus systematically on the structure and operation of the Derivative Warrants & CBBCs in order to enhance the knowledge of financial practitioners in this field.

課程內容 Course Contents

- ❖ 認股證的基本概念與分類 Understanding Warrants and Types of warrants
- ❖ 探討指數認股證與指數期貨 Understanding Index warrants & Index Futures
- ❖ 認股證的分析與篩選 (行使價、到期日、換股比率、溢價、對沖值、槓桿比率、歷史波幅與引伸波幅)
Analyzing and Choosing a warrant (Exercise price, maturity date, convertible rate, premium and discount, delta, Gearing, historical volatility and implied volatility)
- ❖ 瞭解認股證的定價 How to evaluate the intrinsic value of a warrant
- ❖ 瞭解認股證的結算 Understanding the settlement of Warrants
- ❖ 認識認股證的風險 Understanding the Risk of Warrants
- ❖ 認股證與股票期權的關係 The relationship of Derivative Warrants & Options
- ❖ 牛熊證的基本概念與分類 Understanding CBBCs and Types of CBBCs
- ❖ 牛熊證的分析與篩選 Analyzing and Choosing a CBBC
- ❖ 瞭解牛熊證的定價 How to evaluate the intrinsic value of a CBBC
- ❖ 瞭解牛熊證的結算 Understanding the settlement of CBBCs
- ❖ 認識牛熊證的風險 Understanding the Risk of CBBCs
- ❖ 股票期權概述 Understanding Stock Options
- ❖ 認股證、牛熊證、期貨與期權的綜合比較
The Comparison of Warrants, CBBCs, Futures & Stock Options